

## AICTE has taken initiative to digitally create smart engineers



New Delhi, Aug 23 : AICTE – in its urgent pursuit in creating young Engineers to be more equipped as per needs of Industry, apart from several other initiatives, has now entered the ERA of SOCIAL MEDIA PLATFORM by signing an MOU with D4ECLUB – a Social Initiative Digital Platform.

D4ECLUB is a Mobile App, FREE for all, developed by D4E NETWORK INDIA PRIVATE LIMITED, a Government of India recognized START UP enterprise to connect INDUSTRIES, INSTITUTIONS and INDIVIDUALS together. This is a FIRST such Platform which is available in PLAY STORE or IOS or DESKTOP VER-

SION for providing 20 different services such as Job /GTE/In-plant Training/ Mentoring/Technical assistance/ Technical support/ Start up Support/ Govt Schemes etc. to over 10 different categories of MEMBERS such as INDUSTRIES/COLLEGES/ TRADE BODIES/ OVERSEAS INSTITUTIONS/GOVERNMENT on one side and STUDENTS/ EXPERTS/TEACHERS/ CAREER SEEKERS/OVERSEAS INDIVIDUALS on other side.

D4E (DIGITALLY FOR ENGINEERS) will also help Students and Teachers to attend various Industry organized events and programs to have a better networking with INDUS-

TRIES and know their expectations in preparing the students.

D4ECLUB Mobile App was Launched on 8<sup>th</sup> May 2018 at Chennai by Hon'ble Governor of Tamilnadu in the presence of Addl Secretary – MSME and Chairman AICTE.

D4ECLUB is also guided by a Board of Advisors headed as Chairman by Shri.M.M.Rajendran – Former Governor of Odisha and as Vice Chairman by Dr.M.Anandakrishnan – Former – Vice Chancellor of Anna University and Chairman of IIT Kanpur and about 15 others eminent Personalities from

Industry/Trade Bodies/Educationalist and others.

AICTE has executed an MOU on 20<sup>th</sup> with D4ECLUB – by which this Mob App services will be available free of cost to benefit all Engineering Students, Faculty and Institutions.

In the presence of Officials of AICTE, the Chairman, Prof. ANIL SAHASRABUDHE, signed the MOU with Mr. K.E. RAGHUNATHAN, Founder of D4ECLUB and also National President of ALL INDIA MANUFACTURER'S ORGANISATION who has started this venture as a social Initiative.